



**For Immediate Release**

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## **Save Money and Water by Purchasing Water and Energy Efficient Products during Georgia's Sales Tax Holiday, October 1-4.**

The drought may be over, but conservation is still important in protecting and preserving Georgia's water resources. You can save money and water by retrofitting your home with WaterSense® labeled products during Georgia's Sales Tax Holiday, October 1-4. Over the four days, all sales and local taxes are waived on purchases of WaterSense and Energy Star labeled products priced under \$1,500.

WaterSense labeled products save up to 20 percent on water use. WaterSense-certified toilets and sink faucets are available. For a complete list of WaterSense labeled products, go to the WaterSense website at [www.epa.gov/watersense](http://www.epa.gov/watersense). For further savings, you may be eligible for a rebate of up to \$100 through the Metropolitan North Georgia Water Planning District's Regional Toilet Rebate Program. Currently 15 water utilities offer rebates if your home was built prior to 1993.

"The Metro Water District supports this tax holiday because it encourages Georgians to conserve water", said Kit Dunlap, chairman of the Metropolitan North Georgia Water Planning District. "Retrofitting old inefficient plumbing fixtures is a great way to ensure water for years to come."

Replacing older, inefficient toilets with more efficient fixtures is one of the water conservation strategies included in the Metro Water District's Water Supply and Water Conservation Plan. Household water use accounts for more than 50 percent of the water used in metro Atlanta, and toilets are responsible for 15 percent of household use.

Replacing a 3.5 gallons per flush with a 1.28 gallons per flush WaterSense model can save a family of three 25 gallons of water a day. Add WaterSense faucets and the savings will be even greater.

To find out more about the Sales Tax Holiday and a list of the approved water-efficient products, please visit [www.northgeorgiawater.org](http://www.northgeorgiawater.org) or EPA WaterSense website at [www.epa.gov/watersense](http://www.epa.gov/watersense).

**Metropolitan North Georgia Water Planning District (Metro Water District)**

*The Metropolitan North Georgia Water Planning District (Metro Water District) is a planning entity dedicated to developing comprehensive regional and watershed-specific water resources plans to be implemented by local governments in the district. These plans protect water quality and public water supplies in and downstream of the region, protect recreational values of the waters in and downstream of the region and minimize potential adverse impacts of development on waters in and downstream of the region. The Metro Water District encompasses 15 counties in North Georgia: Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding and, Rockdale counties. For more information about the Metro Water District, contact Matt Harper at 404.463.3260.*

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